



Small Business
Development Corporation



SBDC Services for small businesses in your community

Offer:	Detail:
Free Access to resources https://www.smallbusiness.wa.gov.au/templates-tools-guides	Templates via SBDC website e.g business plan, marketing plan. Templates, tools and guides at SBDC – for example: - Templates for business plans and build a website booklet. Tools - cash flow forecasting and breakeven analysis calculator. Guides - for starting a business and choosing suppliers.
SBDC workshops https://www.smallbusiness.wa.gov.au/workshops	Low cost (subsidised) – many available online as well as in person in local areas. Run by specialists from the same industry. Workshops include foundation skills, digital skills to strategy; Sales & Marketing; Risk and financial management.
Business Advisors https://www.smallbusiness.wa.gov.au/business-advisory-service	Free, confidential and experienced business advice via appointment or helpline 133 140 or via SBDC Regional delivery outside Perth Metro. Advice includes - Startup information, business planning, marketing, financial management, commercial tenancy and more.
Regional Business Advisors https://www.smallbusiness.wa.gov.au/regional	External contractors provide regional business advice. Local LGs can encourage SB to speak to them. Perth SBDC can assist if the SB needs confidential advice out of area.
Commercial Tenancy https://www.smallbusiness.wa.gov.au/business-premises/commercial-tenancy-act	Specialist Commercial Tenancy advice what to look for in your lease, helps clients understand what to discuss with landlord or seek specific legal advice. SBDC can offer detailed advice from both tenant and landlord side. i.e. rent reviews, outgoings, understanding contracts and negotiate better outcomes.



SBDC Services for small businesses in your community continued

Offer:	Detail:
Business Licence Finder https://www.licence.smallbusiness.wa.gov.au/BusinessLicenceFinder	Free searchable database outlining all licencing and approvals required based on business type and local government region. Prints out a report – can use independently or request a report via SBDC helpline.
Market Research https://www.smallbusiness.wa.gov.au/marketing/market-research	Free access to industry specific market research and business benchmarking. Access to IBIS World (SBDC held licence). Australia's most comprehensive collection of commercial business/research/benchmarking reports and market research.
Facebook group https://www.facebook.com/groups/1559311157623114/	Small business private Facebook group 'I'm a small business owner in Western Australia'. 16.4k members. Peer to peer advice and networking – advertising free. Adminstrated by SBDC.
SBDC Blog https://www.smallbusiness.wa.gov.au/blog	Info, stories and resources shared by SBDC – <i>biweekly</i> .
SBDC chatbot	Small businesses can access instant free help with real people ready to respond to any queries via the chatbot function on the SBDC website. This is a good place to start with initial queries https://www.smallbusiness.wa.gov.au/live-chat
Online Bookings	Potential clients can book to talk to the SBDC on a day and time that works for them see here
'What's on' Newsletter https://cloud.mc.smallbusiness.wa.gov.au/signup	For the latest information with help on running a business in WA. Sign up to SBDC fortnightly newsletter.



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SBDC and LGA support – SBF Alliance

Offer:	Detail:
SBF alliance Monthly newsletters	Learning from other local government initiatives in WA, resources and information to share with your community.
Networking/learning	Alliance has the opportunity to network and share learning to support small businesses. SBDC can link up LGs on learning from projects.
Annual reporting on WA's small business landscape	The ABS releases annual national data on small businesses mid-December. SBDC provides each LG a summary report for their area
Biannual reporting from alliance surveys	Each February and August the alliance provides SBDC data via a survey. SBDC coordinate reporting and feedback themes/insights back to LG's. This intelligence helps to inform SBDC direction and future campaigns.
Small Business Friendly alliance 7 commitments Small Business Friendly 7 Commitments	7 commitments the SBDC and LG have agreed to work together to achieve for the Small Businesses.
Small Business Friendly Resources Toolkit https://www.smallbusiness.wa.gov.au/sbf-toolkit	A toolkit has been created for the Alliance to help share their Small Business Friendly status. Also includes links to additional resources to stay up to date Small Business Friendly initiatives and content.